

LEARNER, PERFORMER, LEADER

DELEGATE BOOKLET

VIRTUAL GRAND SLAM

COACHES' CONFERENCE

9-27 JANUARY 2023

coachesconference.com.au



EVENT INFORMATION

The role of the coach can never be underestimated. Not only for the environments that they help create and foster, but also the community and its players in which they teach, inspire and grow the game within.

That is why we are thrilled to be delivering our third premium Virtual Grand Slam Coaches' Conference in 2023.

SHOWCASING WORLD CLASS SPEAKER AND INDUSTRY EXPERTS ACROSS FIVE KEY PILLARS

- Talent
- Hot Shots
- Business Development
- Strength & Conditioning
- Performance

We invite coaches of all levels to take part in this industry-leading professional development experience and opportunity, which is a complimentary Tennis Australia Coach Member benefit!

THIS YEARS EVENT WILL INCLUDE:

15

keynote presentations

1

presentation released daily

5

bonus sessions from Tennis Australia

'22

access to 2022 Virtual Grand Slam Coaches Conference



HOW TO WATCH

Each week day from the 9th to the 27th of January, a new session will be released on the Virtual Grand Slam Coaches' Conference platform. Sessions will go live at 9am Australian Eastern Daylight Time, and will remain on the platform for the entire duration of the conference.

STEP 1: RECEIVE AN EMAIL

Before the conference begins, you'll receive an email with your code to access videos.

coachesconference.com.au

STEP 2: HEAD TO THE EVENT PLATFORM

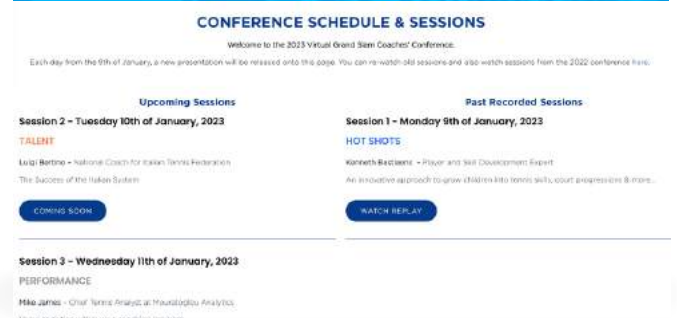
Head to the event platform, where you will be taken through a virtual fly-through of our conference centre. Press '[Click to Watch Sessions](#)' to take you to the Sessions page.



STEP 3: VIEW SESSIONS

Once on the Conference Sessions page, scroll through the schedule and sessions available to watch. Every day, a new video will be displayed in 'Today's New Session'.

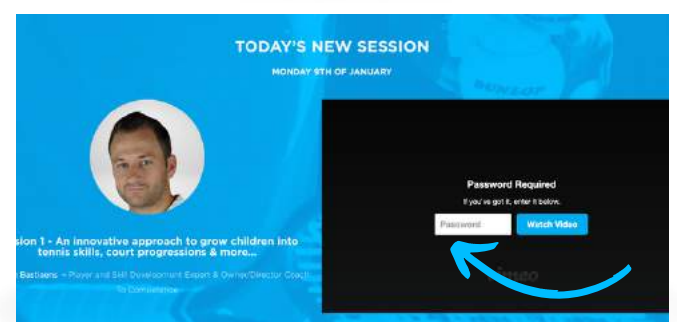
You can also scroll further down the page to watch past sessions and bonus sessions from the Tennis Australia team!



STEP 4: ENTER CODE

When clicking 'Play' on the video, enter the code sent to you via Eventbrite to watch the session.

Enjoy!



SCHEDULE

1	Monday 9th January	An innovative approach to grow children into tennis skills, court progressions & more...	KENNETH BASTIAENS Player and Skill Development Expert
2	Tuesday 10th January	The Success of the Italian System	LUIGI BERTINO National Coach Italian Tennis Federation
3	Wednesday 11th January	Using analytics within your coaching program	MIKE JAMES Chief Tennis Analyst at Mouratoglou Analytics
4	Thursday 12th January	Tracking data - Volume loads	DR MARK KOVACS Performance Physiologist & CEO of the Kovacs Institute
5	Friday 13th January	Business Growth & Development	ALAN MYERS CEO of Fitstop Asia Pacific
6	Monday 16th January	The beauty of working with U8s, turning energy into efficiency	EMMA WELLS National Director of PTR UK
7	Tuesday 17th January	US Tour Learnings and Implementation	SCOTT DRAPER & BELINDA COLANERI Head of Performance Coach Development Tennis Australia Performance Coach Development Manager Tennis Australia
8	Wednesday 18th January	Setting up a World Class Tennis Academy	SUZI RILEY Past Director of Bolton Arena, WTA Coach
9	Thursday 19th January	Q&A with Novak's Coach	MARCO PANICHI Strength & Conditioning Coach of Novak Djokovic
10	Friday 20th January	How SwingVision Can Benefit Coaches, Clubs, and Academies	NIKHIL JAYASHANKAR Head of Business Development, SwingVision
11	Monday 23rd January	Orange Ball Stage Drills and Skills	MARTIN ROCCA Tennis Director, MiniPlayers - Tennis Aid
12	Tuesday 24th January	Q&A with Andy Roddick's Coach from 14-16yrs of Age Retain your Staff	STANFORD BOSTER Boster Sports & Health Management, USTA Mens National Coach
13	Wednesday 25th January	Current trends on the WTA	CARL MAES Performance Director, Soto Tennis Academy
14	Thursday 26th January	Understanding your local community to optimise engagement in tennis	DEAN BROSTEK CEO and Co-Founder of Kinetica
15	Friday 27th January	Using UTR to drive your player pathway programme	LAWRENCE ROBERSTON & LUKE BOURGEOUS Director of Pathways and Game Development Tennis Australia High Performance Director Voyager Tennis

SPEAKERS



ALAN MYERS

CEO of Fitstop Asia Pacific

Alan Myers is the CEO of Fitstop Asia Pacific, one of the fastest growing functional fitness franchises. Endorsed by more than 20 years of experience within the health and wellness industry, Alan specialises in Franchising and Business Development. He has successfully supported the growth of a number of industry leading franchise networks, one of which has grown to over 260 locations within Australia and New Zealand.

Alan's extensive experience focused on business strategy, combined with his exceptional leadership skills, have been an integral part in contributing to Fitstop's overall expansion, growing 18 locations into more than 100 locations across Australia and New Zealand. Fitstop are now looking to establish their footprint into Asia and the United States.

Alan is focused on building a franchise network that is unique within the fitness industry. His vision is to create a high performance culture with a network that is established on a foundation of strong relationships, transparent communication, and a collaborative environment; something he believes isn't normally seen within the Fitness Franchise Sector.

Alan's strength lies in his ability to empower teams to build business foundations through improved processes and systems which drive performance, ensuring longevity and sustainability for franchise networks (inclusive of the franchisor and franchisee).

In Alan's early life, he spent 11 years in the Victorian Police Force which developed his leadership skills and built the early foundations for success with strengths in process, communication, negotiation and accountability which he has successfully transferred into the business world.



BELINDA COLANERI

Performance Coach Development Manager, Tennis Australia

Belinda is the Performance Coach Development Manager at Tennis Australia. She has extensive experience in designing, writing and delivering education and professional learning for junior to performance coaches. She holds Bachelor degrees in Applied Science and Education and is a Tennis Australia High Performance qualified coach with over 20 years coaching experience including coaching numerous National champions and International junior representatives. Belinda was also a Science and Physical Education teacher, working at many of Melbourne's most prestigious schools.



CARL MAES

Performance Director, Soto Tennis Academy

Carl Maes is well known in the international world of tennis as a coach, conference presenter, international consultant and manager/director for various governing bodies (LTA, Norway, Belgium, Estonia...) He holds a Master degree in Sport Science and Kinesiology and joined the Belgian Tennis Federation in 1992.

Carl is probably most known for his lifelong involvement with Kim Clijsters, as a coach but also as academy director for the Kim Clijsters Academy for 6 years until 2020. As a coach or performance manager he also worked and travelled with several top 100 male and female players at junior and at professional level, such as Kim Clijsters, Sorana Cirstea, Elise Mertens, Kimmer Coppejans, Kirsten Flipkens, Johanna Konta, Xavier Malisse, Casper Ruud, Laura Robson and Yanina Wickmayer.

Currently Carl lives in the South of Spain with his family working alongside Dan Kiernan where he is Performance Director of the Soto Tennis Academy near Marbella, which he combines with training/coaching WTA Top 25 player Tamara Zidansek from Slovenia.

SPEAKERS



CRAIG TILEY

CEO, Tennis Australia

Craig is recognized as one of Australia's most innovative and forward thinking chief executives. His charismatic and passionate nature, together with his business acumen, has leveraged him to the forefront of sports administration and the leader behind Australia's largest and most successful international sporting event.

Most recently, he was the driving force behind the Australian Open being the first Grand Slam tennis event (and first truly global sporting event) to be held safely and successfully during the COVID-19 pandemic. This incredible logistical exercise involved transporting more than 1000 people (including more than 500 players) across the globe to Melbourne for a two-week modified quarantine (in which players were allowed out to train and prepare for the AO), followed by six tour events in the week leading into AO 2021.

Despite some enormous obstacles, AO 2021 was hailed a massive success (especially by the players) and kick-started the international tennis tour at a time when it was most needed.

Craig's incredible relationship with the players has long been a key to the success of the Australian Open right from when he was appointed Tournament Director for his first event in 2006. He was later appointed CEO of Tennis Australia in 2013. In that time the Australian Open has continually broken attendance records and attracted more than 814,000 people from around Melbourne, Victoria and across the globe in 2020 alone. The event delivers more than \$377 million in economic benefit to Melbourne each year and reaches a global audience of more than one billion households. His relationship with the players and relentless focus on improvement has transformed the Australian Open into one of the players' and Australia's favourite sport and entertainment event.

Craig has also led the introduction of successful initiatives to shift the historical decline in tennis participation including the rollout of digital platforms, which has increased access to courts by over 350%. He has led the diversification of Tennis Australia with the creation of a global production unit, development of music and food partnerships, the launch of a venture capital fund and a successful incubator partnership. He also serves as the Chair of the Coalition of Major Professional and Participation Sports (COMPPS) in Australia and is on the Board of Rising (Melbourne's International Arts Festival). Prior to joining Tennis Australia, Craig was Director of Tennis at the University of Illinois, where he led the fastest tennis program turnaround in US collegiate history, breaking a 100 year-old record for most consecutive wins. He twice earned the US National Coach of the Year award, which was presented by the President of the US at the White House, coached several top ten professional players and captained the South African Davis Cup team. His achievements have further been recognized by being elected to the College Tennis Hall of Fame (2010) and Illinois Athletic Hall of Fame (2017).



DEAN BROSTEK

CEO and Co-Founder, Kinetica

Dean is the CEO and co-founder of Kinetica, a data analytics and strategy company working with the sport, recreation, health and wellbeing sectors. An economist by trade, Dean has extensive experience in the sport sector working with both sports and government. He helps clients leverage data and analytics to drive improved strategy and operations. Dean is the architect of Aura, Kinetica's local area data intelligence offer.



EMMA WELLS

National Director, PTR UK

Emma is the National Director of PTR for the UK and is the first ever female international director for PTR. Emma has worked in both the public and private sports sector for over 15 years and now operates her own company in Wimbledon, London, UK with one of the largest single park programs with over 600 weekly participants.

Emma is a Coach Education tutor for the LTA in the UK & is a speaker for kids tennis, having spoken at conferences in the USA, Switzerland, France and the UK as well as online seminars for Wilson.

SPEAKERS



KENNETH BASTIAENS

Player and Skill Development Expert
Owner/Director Coach To Competence

Kenneth believes in the power of sport and coaching. He is enthusiastic about growing and activating the potential of coaches and sport federations. Kenneth loves coaching for more than 25 years and has coached from grassroots through to elite level players. As a Master in Sports Training and with a background of 15 years of high-performance player development in Belgian Tennis, Kenneth uses his unique experience and expertise to improve sport development with a creative & cutting edge approach.

In 2014 Kenneth founded his company Coach2Competence -activate your potential- and created Multi SkillZ® -Skills for sports & life-. Multi Skillz® is the cross-sport athletic skill development method that has been adopted by several federations such as: Belgian Football, Belgian Hockey, Dutch & Belgian Basketball, Swedish Tennis, Flemish Padel, ... Coach2Competence has developed sport-specific development programs to grow children skillful into a sport. Kenneth created the pathway and content of LTA YOUTH (Kids tennis program Great Britain), Stick & Ball (Technical pathway Belgian Hockey), Basketball Skill Up (Technical pathway Flemish Basketball) and now recently Kids Padel (pathway & player development Flemish Tennis & Padel federation).



LAWRENCE ROBERTSON

Director of Pathways and Game Development, Tennis Australia

With over 25 years experience in the sports industry, Lawrence has been involved in tennis for over a decade including time as the Commercial Director of the LTA in the UK where he had responsibility for the commercial and major event portfolio. More recently, he was the CEO of Tennis NSW alongside his role as the GM for the ATP Cup before taking on the role as Director of Pathways & Game Development with oversight for all aspects of competitive play in Australia and integration of emerging formats such as Padel, Pickleball and POP Tennis.



LEISL STIMPSON

Education & Training Manager Special Olympics Australia

Leisl is a trained Physical Education teacher and has worked for over 15 years in grassroots and inclusive sport at Sport Australia and Special Olympics. Her current role focusses on training and development to assist coaches and teachers deliver inclusive sport programs. Leisl also coaches an all-ability Football program which is the highlight of her week!



LUIGI BERTINO

National Coach, Italian Tennis Federation

Luigi is an Italian National Coach, working for Italian Tennis Federation, PTR International Master Professional and Educational Director PTR Italy.

Since 1992, he has been coaching and working as Tennis Director at different famous facilities as “Le Pleiadi Center - Turin”, “Tennis Club Monviso”, “Stampa Sporting Turin” and finally at “Piatti Tennis Center Bordighera”.

Luigi’s main focus is organization and marketing, junior tennis player development programs and research in teaching methods. He has written many articles for Tennis Italiano Magazine, author of “Munchkin Tennis” book, “360° Serve” dvd and speaker at many international tennis conferences.

SPEAKERS



LUKE BOURGEOIS

High Performance Director, Voyager Tennis

Luke was an AIS scholarship holder and had a successful junior career which included achieving the #1 rank in the Australian juniors, being top 20 in the world in 18/U singles and winning the Australian Open Junior doubles title. He played professionally for twelve years and achieved career high ATP world rankings of 262 singles, 161 in doubles. Luke was also very fortunate to be mentored and coached by one of the world's best – Tony Roche, throughout his professional career. Roche was also working with Roger Federer through this same period which gave Luke the incredible opportunity to spend 3 years travelling and training with Roger Federer as a hitting partner. Luke's role at Voyager is to create high performance programs and player development pathways to help up and coming junior and senior players reach their full potential on and off the court.



MARCO PANICHI

Strength and Conditioning Coach of Novak Djokovic

Marco Panichi is an Italian professional Coach and Massophysiotherapist. He is also a former professional athlete, and two-time Italian long jump Champion. After graduating from NSU University in Florida, USA with a degree in Sport Coaching and Sport Psychology, Marco has worked as a consultant and associate for many International Sport Academies. These include Sanchez-Casal, IMG Bradenton, Beijing Guangzhou, and the National Tennis Federations of Italy, Germany, China, Israel, and Hong-Kong.

He is an Official GPTCA (Global Professional Tennis Coach Association) Representative and lecturer ATP/WTA, a Massophysiotherapist at National Professional School PG, in Italy, a lecturer at the Sports Science School in Beijing, and an athletic Trainer, 2nd Degree, FIT. Panichi is also an International Coach at Formia Fidal Sports School (Tracks and Fields Italian Federation), and he is an expert in Biomechanics applied to Sports at CONI, Italy.

During his long career he has coached and worked with many professional athletes: Novak Djokovic, Christian Garin, Andrea Sanguinetti, Philipp Kohlschreiber, Ivo Karlovic, Leonardo Mayer, Simone Bolelli, Alessandro Giannessi, Matteo Donati, Fabio Fognini, Francesca Schiavone, Lu Yen-hsun, Li Na, Daniela Hantuchova, Karin Knapp, and Anna Smashnova.



MARITA MORGAN

Facility and Inclusion Manager, City Community Tennis

Marita is the Facility and Inclusion Manager at Sydney's Award winning club, City Community Tennis. Marita has been key in the development of the Adaptive Tennis Hub Program and City Community Tennis, which provides playing opportunities to people with disability weekly.

Marita has over 10 years' experience in the disability sector as a disability awareness presenter, NDIS educator and is an advocate for people with disabilities.



Using UTR to drive your player pathway programme
Luke Bourgeois & Lawrence Robertson



Adaptive Tennis: Developing disability participation programming at your venue

SPEAKERS



DR MARK KOVACS

Performance Physiologist, CEO of the Kovacs Institute

Dr. Mark Kovacs is a performance physiologist, researcher, professor, author, speaker and coach with an extensive background training and researching elite athletes. He currently runs a consulting firm focused on optimizing human performance by the practical application of cutting edge science.

He formerly directed the Sport Science, Strength & Conditioning and Coaching Education departments for the United States Tennis Association (USTA) and was the Director of the Gatorade Sport Science Institute.

He currently serves as the Executive Director of the International Tennis Performance Association (iTPA); Dr. Kovacs is a Fellow of the American College of Sports Medicine (ACSM). He was an All-American and NCAA doubles champion in tennis at Auburn University and earned his PhD from the University of Alabama. He is a Certified Strength & Conditioning Specialist (CSCS), Certified Tennis Performance Specialist (CTPS) and Master Tennis Performance Specialist (MTPS) through the iTPA, and in 2012 he was the youngest ever recipient of the International Tennis Hall of Fame Educational Merit Award.

He has worked with hundreds of elite athletes in dozens of sports providing high performance sport science services in the lab, on the court, field, pitch, track and ring. He now travels the world speaking at conferences and to corporations and universities, in addition to video shoots and interviews.

He is also CEO of Kovacs Institute, offering exclusive and bespoke services for elite individuals and companies looking to optimize business, sport and lifestyle through the latest performance sciences, in addition to their online courses.



MARTIN ROCCA

Tennis Director, MiniPlayers – Tennis Aid

Martin Rocca is the Mini Players Programme Director and co-Founder of the TennisAid Association. He is also a member of the RFET (Spanish Tennis Federation) Coaches Education Board.

Martin is originally from Argentina, where he coached for 9 years, before heading to New York and then Barcelona. Martin was in Spain for 16 years, where until recently he was the Junior Tennis Program Director at Sanchez-Casal Academy.



MIKE JAMES

Chief Tennis Analyst, Mouratoglou Analytics

Mike is currently “Chief Tennis Analyst at Mouratoglou Analytics based in the South of France & specialises in performance analysis, supporting coaches & player support teams with match reports, season data and opponent scouting.

Mike has covered several top 100 ATP/WTA players over the last seven years in both singles & doubles including, Iga Swiatek & Holger Rune to name but a few.



NIKHIL JAYASHANKAR

Head of Business Development, SwingVision

Nikhil Jayashankar leads Business Development for SwingVision.

He's based in San Francisco and is a life-long tennis player that grew up in the Bay Area and played college tennis at UC Berkeley. His responsibilities at SwingVision include partnerships and sales with clubs, academies, and colleges. Nikhil works closely with coaches, clubs, and college teams to enhance their services with SwingVision.

Nikhil is extremely passionate about the sport and how technology can benefit coaches and players alike.

SPEAKER INFORMATION



NIKITA SAYLE

Head of Inclusion, Diversity and Programming , Tennis NSW

Nikita is the Head of Inclusion, Diversity and Programming at Tennis NSW. Nikita's role at Tennis supports both the organisation and membership in NSW to become welcoming safe and inclusive spaces for people from diverse backgrounds. Nikita is a specialist in developing community programming, supporting both on court and off court pathways in tennis.

She is a Club Pro qualified tennis coach with over 15 years industry experience across player development, competitive play, participation programming, facility management and inclusion.



SCOTT DRAPER

Head of Performance Coach Development, Tennis Australia

Scott is a well credentialed leadership and organisational development consultant, and executive coach. He has broad experience in designing and leading strategic transformational change initiatives at the senior executive level across multiple sectors (e.g. National Security, Financial Services, Federal Government and Series B Start-ups).

Scott Draper is also working as Head of Performance Coach Development at Tennis Australia. Scott has a background as a professional athlete and coach.



STANFORD BOSTER

Boster Sports and Health Management, USTA Men's National Coach

Stanford Boster is the United States Tennis Association Men's National Coach, joining the organisation in September 2011. Stanford's responsibilities include facilitating coaching and training programs to assist in the development of our best prospects at the USTA Training Centers as well as at other locations.

Prior to joining the USTAPD, Stanford spent over 13 years operating Boster Tennis Management, during which time he coached and managed such players as Andy Roddick, Mardy Fish, Todd Widom and David Martin. Previously, Stanford spent 20 months at the Evert Tennis Academy in Boca Raton, first as a High Performance Coach and then as Academy Director.



SUZI RILEY

Past Director of Bolton Arena & WTA Coach

Suzi is from Melbourne and played College Tennis in America at San Jose State University.

Suzi has coached players at every stage of the pathway from 10U performance players through to Professional players. Suzi was the Director of Tennis at Bolton Arena for 10 years, and developed it into one of the leading academies in the UK.

The academy was recognised as an LTA International High Performance Centre, awarded to only 4 academies in the country. Suzi is currently coaching WTA player, Amari Banks.

PARTNERS

We would like to thank the following businesses and programs for their support of the Virtual Grand Slam Coaches Conference, and tennis coaches across Australia.



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Registered delegates will receive an email via Eventbrite prior to the conference starting with access to the event platform and a video code.

- 1 Head to 
- 2 Go to the 'Conference Sessions' page
- 3 Click the 'Watch Video' button of the session you would like to watch
- 4 Enter the session password to unlock the session
If you can not find this email, please check your junk inbox.

Enjoy!

If you can't remember your registration details, please contact globalsportspdnetworksupport@rdksports.com.au

Schedule & Speaker Information



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